



For Immediate Release

Mariner's Choice line picked up by Boater's World

Jacksonville, FL, February 4, 2007 – Mariner's Choice International Inc. (Other OTC: MCII.PK) has signed with Boater's World, one of the largest US marine retailers. Boater's World has added the Mariner's Choice (MC) full product line to their offering for 2008.

With approximately 400 locations in the US and its growing online presence, Boater's World will position MC as one of their leading eco brands. In conjunction with this agreement, MC has recently undergone label re-design to further enhance their image and consumer appeal. "We are very excited about the new look, as we believe that it will go a long way to capture the attention of "green-minded" consumers. This will no doubt create the demand for our products in the fast-growing eco-safe market," notes Pete Hellwig, Vice President of MC.

The EPA's diligence in policing the marinas will inevitably be conveyed to the boaters. The marinas will need to ensure that their boating customers comply with the environmental regulations. MC products provide the peace of mind in knowing that they are not only getting the job done, but also complying with the EPA and avoiding hefty fines.

Mariner's Choice is a global leader in providing eco-safe solutions through leading edge biodegradable technologies. Its primary focus is to provide high performance solutions across all marine industry sectors – recreational and industrial – without compromising performance. Mariner's Choice products reduce the cost of ownership, operations, and maintenance of marine assets. Each product is tested to exacting standards and performance levels of excellence, while providing the greatest benefit and satisfaction to the recreational and industrial customer. Mariner's Choice "green" products and nano-technology is a timely response to the environmental and health concerns that affect people globally. (www.marinerschoice.net)

Forward-Looking Statements

Certain statements contained in the above, are forward-looking statements that involve risks and uncertainties. The statements contained herein that are not purely historical are forward looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended and Section 21E of the Securities Exchange Act of 1934, as amended. Forward-looking statements deal with the Company's current plans, intentions, beliefs and expectations and statements of future economic performance. Forward-looking statements involve known and unknown risks and uncertainties that may cause the Company's actual results in future periods to differ materially from what is currently anticipated. Factors that could cause or contribute to such differences include those discussed from time to time in reports filed by the Company with the Securities and Exchange Commission. The Company cannot guarantee its future results, levels of activity, performance or achievements.

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