



Press Release

Source: Mariner's Choice International Inc.

Mariner's Choice Increases Retail Presence in Southeast U.S.

February 19, 2009

Jacksonville, FL – Mariner's Choice International Inc., (OTC: [MCI](#) - [News](#)) today announced that it has increased its retail presence in the Southeastern U.S. in both marine and non-marine sectors.

Mariner's Choice products are now carried in retail outlets such as Trolling Motor Services (www.trollingmotorservice.net), Pier 17 Marine (www.pier17jaxfl.com), Inland Waterways (www.inlandwaterwayonline.com), Boathouse Discount Marine (www.boathousediscountmarine.com), and El Capitan Marine & Fishing Center (www.elcapitan.com), just to name a few. "We are pleased to have our products in some of the finest retail outlets, where the customers have come to trust and count on the quality of products and services that are being offered," stated Pete Hellwig, Vice President of Mariner's Choice.

Mariner's Choice products under the "AquaValue" label are available through Aquatech member companies – those in the Southeast Region now include Aqua Rama Aquatech Pools (www.aquaramapoolsandspas.com), Bob's Pool Service Company (www.bobspoolserviceinc.com), Atkinson Pool & Spa (www.atkinsonpools.com), Pride Pools, Spas & Leisure Products (www.pridepools.com), Environmental Pools (www.environmentalpools.com), Penguin Pools (www.penguinpoolsinc.com), Craig Shearer Contracting, and A-1 Pool Service. Aquatech is one of the largest member-owned buying groups for the pool and spa industry in the U.S.

Hellwig added, "We have increased the product adoption rate this year, and now have 10% market penetration. Aquatech's annual dealer conference and show just took place in Miami Beach, Florida (Jan 18-22). This event provided a venue for the Aquatech members to orient themselves with the products made available to them for the upcoming season. Mariner's Choice attended again this year, taking orders at the show and in the weeks following. These orders are a great indicator of the additional seasonal stocking orders to come."

About Mariner's Choice International Inc.

Mariner's Choice provides high-performance and eco-safe recreational and industrial solutions to the marine industry utilizing leading edge biodegradable technologies. Mariner's Choice products reduce the cost of ownership, operations, and maintenance of marine assets. Each product is tested to exacting standards and performance levels of excellence, while providing the greatest benefit and satisfaction to the recreational and industrial customer. Mariner's Choice "green" products, some of which employ nanotechnology, are a timely response to the environmental and health concerns that affect people globally. For more information on the Company, please visit on the Internet at <http://www.marinerschoice.net>.

Safe Harbor

This press release contains statements, which may constitute "forward-looking statements" within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934, as amended by the Private Securities Litigation Reform Act of 1995. Those statements include statements regarding the intent, belief or current expectations of Mariner's Choice International, Inc., and members of its management as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. Important factors currently known to management that could cause actual results to differ materially from those in forward-statements include fluctuation of operating results, the ability to compete successfully and the ability to complete before-mentioned transactions. The



company undertakes no obligation to update or revise forward-looking statements to reflect changed assumptions, the occurrence of unanticipated events or changes to future operating results.

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