

Mariner's Choice Finds Growth Opportunities in Private Label Contracts

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Jacksonville, FL – Mariner's Choice International, Inc. (OTC: [MCII](#) - [News](#)) announced today that they are finding exponential growth opportunities in the Private Label revenue stream.

Mariner's Choice research and development group has rapidly evolved over the past two years as the "Go-To" team for customized high performance eco-safe private label solutions.

In conjunction with developing the marine market, Mariner's Choice is growing their business by marketing their product line into diverse ancillary niche markets, such as the pool and spa, automotive aftermarket, recreational vehicle, and the aviation industries. In the first half of 2008, the company has increased their Private Label sales revenue by approximately 65%, and projects a 25-30% growth in each Q3 and Q4.

Based on the existing contracts and the number of on-going negotiations, it is anticipated that this revenue category alone could conservatively exceed \$3 million by the end of 2009.

About Mariner's Choice International, Inc.

Mariner's Choice provides high-performance and eco-safe recreational and industrial solutions to the marine industry utilizing leading edge biodegradable technologies. Mariner's Choice products reduce the cost of ownership, operations, and maintenance of marine assets. Each product is tested to exacting standards and performance levels of excellence, while providing the greatest benefit and satisfaction to the recreational and industrial customer. Mariner's Choice "green" products and nano-technology is a timely response to the environmental and health concerns that affect people globally. For more information on the Company, please visit on the Internet at <http://www.marinerschoice.net>.

Safe Harbor

This press release contains statements, which may constitute "forward-looking statements" within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934, as amended by the Private Securities Litigation Reform Act of 1995. Those statements include statements regarding the intent, belief or current expectations of Mariner's Choice International, Inc., and members of its management as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. Important factors currently known to management that could cause actual results to differ materially from those in forward-statements include fluctuation of operating results, the ability to compete successfully and the ability to complete before-mentioned transactions. The company undertakes no obligation to update or revise forward-looking statements to reflect changed assumptions, the occurrence of unanticipated events or changes to future operating results.

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