



Press Release

Source: Mariner's Choice International, Inc.

Mariner's Choice Introduces New Product at MAATS 2008

July 16, 2008

Jacksonville, FL – Mariner's Choice International, Inc. (OTC: [MCII](#) - [News](#)) is participating once again at the Marine Aftermarket Accessories Trade Show (MAATS) taking place July 16 – 18, 2008, in Las Vegas.

This preeminent annual trade show, sponsored by National Marine Manufacturers' Association (NMMA), is where the manufacturers showcase their wares to the buyers from local and regional stores, marinas and national chains. Mariner's Choice (MC) is making their third consecutive appearance with an exhibit booth, and have pre-arranged meetings set with a number of buyers from key retailers, distributors and agents. Early indications point to some private label opportunities with national brands, and initial interest has been expressed in the MC line by major chains and international agents.

MC is introducing a new product at the show: Treat-N-Fresh Microbial Bilge Cleaner, which takes the bilge cleaner to the next level. "This all natural product contains beneficial microbes that remediate oil and other organic contaminants. The product will reduce the waste component of the bilge and make the pump outs more easy and efficient," states Pete Hellwig, Vice President of MC. He further states, "It is completely biodegradable, non-toxic, pH neutral and VOC free, and reduces environmental liabilities for the boat and vessel owners, as well as the marina operators. The product is registered with the National Sanitation Foundation."

About Mariner's Choice International, Inc.

Mariner's Choice provides high-performance and eco-safe recreational and industrial solutions to the marine industry utilizing leading edge biodegradable technologies. Mariner's Choice products reduce the cost of ownership, operations, and maintenance of marine assets. Each product is tested to exacting standards and performance levels of excellence, while providing the greatest benefit and satisfaction to the recreational and industrial customer. Mariner's Choice "green" products and nano-technology is a timely response to the environmental and health concerns that affect people globally. For more information on the Company, please visit on the Internet at <http://www.marinerschoice.net>.

Safe Harbor

This press release contains statements, which may constitute "forward-looking statements" within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934, as amended by the Private Securities Litigation Reform Act of 1995. Those statements include statements regarding the intent, belief or current expectations of Mariner's Choice International, Inc., and members of its management as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. Important factors currently known to management that could cause actual results to differ materially from those in forward-statements include fluctuation of operating results, the ability to compete successfully and the ability to complete before-mentioned transactions. The company undertakes no obligation to update or revise forward-looking statements to reflect changed assumptions, the occurrence of unanticipated events or changes to future operating results.

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