



Press Release

Source: Mariner's Choice International, Inc.

MAATS Highly Successful for Mariner's Choice

July 23, 2008

Jacksonville, FL – Mariner's Choice International, Inc. (OTC: [MCII](#) - [News](#)) is gearing up for 2009, having had a very successful showing at the recent Marine Aftermarket Accessories Trade Show (MAATS) which took place July 16 – 18, 2008, in Las Vegas.

This year marked the third consecutive year that Mariner's Choice (MC) has participated at this industry event. The show offers closed-door meetings with registered buyers from national retail chains, national and international distributors. MC took advantage of this opportunity to book meetings with some of the key retailers and distributors. The meetings have initiated positive dialogues, with the expressed intention of putting agreements in place within the coming weeks. Announcements will be made, as each agreement is finalized. These agreements alone would increase MC's distribution footprint in excess of 100% in 2009, along with a significant increase in national retail presence.

A meeting also took place with a representative of a well-recognized brand expressing their desire to have the full MC line of products under their label. The negotiation for a multi-year contract is on-going.

The industry trend to "green" continues to pick up momentum, which was strongly evident at the show. The buyers were there to seek out manufacturers, who can provide solutions to satisfy the demands of the consumers. "MC is recognized as the 'go-to' brand for its full line of eco-safe products. As well, the interest from buyers was very high for our new Treat-N-Fresh Microbial Bilge Cleaner, which takes bilge cleaning to the next level," states Pete Hellwig, Vice President of MC. He further states, "The product has been tested by National Oceanic Atmospheric Administration (NOAA) and is registered with the National Sanitation Foundation. As we continue to round out our product offering, we expand the market potential of the brand. MC is positioned for exponential growth in 2009."

About Mariner's Choice International, Inc.

Mariner's Choice provides high-performance and eco-safe recreational and industrial solutions to the marine industry utilizing leading edge biodegradable technologies. Mariner's Choice products reduce the cost of ownership, operations, and maintenance of marine assets. Each product is tested to exacting standards and performance levels of excellence, while providing the greatest benefit and satisfaction to the recreational and industrial customer. Mariner's Choice "green" products and nano-technology is a timely response to the environmental and health concerns that affect people globally. For more information on the Company, please visit on the Internet at <http://www.marinerschoice.net>.

Safe Harbor

This press release contains statements, which may constitute "forward-looking statements" within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934, as amended by the Private Securities Litigation Reform Act of 1995. Those statements include statements regarding the intent, belief or current expectations of Mariner's Choice International, Inc., and members of its management as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. Important factors currently known to management that could cause actual results to differ materially from those in forward-statements include fluctuation of operating results, the ability to compete successfully and the ability to complete before-mentioned transactions. The company undertakes no obligation to update or revise forward-looking statements to reflect changed assumptions, the occurrence of unanticipated events or changes to future operating results.

FOR FURTHER INFORMATION contact:

www.marinerschoice.net.

investor@marinerschoice.net

Amie Hingston

904 425 1201