

Press Release

Source: Mariner's Choice International, Inc.

Mariner's Choice Continues to Expand its Marketing Reach

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Jacksonville, FL – Mariner's Choice International Inc., (OTC: [MCI](#) - [News](#)) is expanding its marketing reach and exposure through utilization of traditional media, distributors, agents, affiliates, and by creating "customer evangelists".

In recent days, environmental products have been flooding the media spotlight. FOX Business and MSNBC have highlighted "green" companies as the profit leading stocks in the U.S. today. TIME Magazine stepped outside their long-standing proverbial box to make a very strong statement by putting out a "green" cover on April 28, 2008, with its contents focused on the environment. The "green movement" is gaining momentum in all facets of society, and this is an ideal time for Mariner's Choice.

The most recent issues of Soundings Trade Only Magazine featured numerous pages dedicated to the environment and the "green" products that are available. Mariner's Choice took part in these issues, which generated immediate interest from their readers. "We view this publication as one of the forerunners in the marine industry, and as such, they continue to seek newsworthy and relevant topics to cover. The environmental issues are complex and deep-rooted, and it is incumbent upon us to ensure that positive input is being communicated," states Pete Hellwig, Vice President of Mariner's Choice.

"The media exposure and customer evangelists assist in our efforts to grow the Mariner's Choice network of distributors, agents and affiliates. We now have five distributors who are increasing the footprint of retailers and end-users throughout USA, Canada, the Caribbean islands, and beyond, while our professional affiliates like Robert Sutton and David Chong help to reiterate and reinforce the product performance," continued Hellwig. He further states, "Mariner's Choice is a sponsor at a number of events taking place in the countries that the company is represented in, as well as participating at upcoming trade shows, such as Marine Aftermarket Accessories Trade Show (MAATS) in July, in Las Vegas. The dedicated efforts of our distributors and agents have successfully created a retail presence for Mariner's Choice. The company's aim at MAATS will be to increase the number of retail channels. Meetings with national accounts have already been arranged to take place during the show to ensure Mariner's Choice continues its penetration and growth into the retail sector."

Internationally renowned financial expert and NY Times best-selling author, David Bach, illustrated in his book that going "green" is not only a choice that impacts you and those around you – it is a decision to use products that are safer for the planet. This sentiment is being echoed by the Mariner's Choice distributors, marina operators, boating affiliates, end-user consumers, as well as private label partners.

About Mariner's Choice International, Inc.

Mariner's Choice provides high-performance and eco-safe recreational and industrial solutions to the marine industry utilizing leading edge biodegradable technologies. Mariner's Choice products reduce the cost of ownership, operations, and maintenance of marine assets. Each product is tested to exacting standards and performance levels of excellence, while providing the greatest benefit and satisfaction to the recreational and industrial customer. Mariner's Choice "green" products and nano-technology is a timely response to the environmental and health concerns that affect people globally. For more information on the Company, please visit on the Internet at <http://www.marinerschoice.net>.

Safe Harbor

This press release contains statements, which may constitute "forward-looking statements" within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934, as amended by the Private Securities Litigation Reform Act of 1995. Those statements include statements regarding the intent, belief or current expectations of Mariner's Choice International, Inc., and members of its management as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. Important factors currently known to management that could cause actual results to differ materially from those in forward-statements include fluctuation of operating results, the ability to compete successfully and the ability to complete before-mentioned transactions. The company undertakes no obligation to update or revise forward-looking statements to reflect changed assumptions, the occurrence of unanticipated events or changes to future operating results.

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