

## Mariner's Choice sponsors Southwest Florida Outdoors TV Program

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**Jacksonville, FL – Mariner's Choice International Inc., (OTC: [MCII](#) - [News](#))** has joined a host of prominent sponsors of the Southwest Florida (SWFL) Outdoors TV program, which airs on the highly respected Fox Sports Network (FSN).

The Executive Producer, Bob Stewart, a native Floridian has been enjoying the growing success of his program over the past 10 years. The program achieved an exponential growth in viewership of 50% in 2008 delivering over 6 million viewers, up from 2.27 million viewers in 2007. The growing popularity speaks volumes for the program content, and the increasing interest in sport fishing in America.

Affiliation with such a television program provides Mariner's Choice tremendous exposure and branding opportunity with professional anglers and their associates, who foster respect for the environment and a strong sense of conservation and preservation of fish and wildlife. Many actively participate with committees and organizations that promote sharing of knowledge and the concerns to protect the environment for future generations. The eco-safe solutions that Mariner's Choice provides the industry is in line with the core values associated with the participants. Mariner's Choice logo is featured on each program, as well as, on the SWFL Outdoors' web site ([www.swfloutdoors.com](http://www.swfloutdoors.com)), with a link to Mariner's Choice.

"Much like recreational boaters, the sport fishing community espouses dedication and loyalty to products and brands that are recognized by the professionals. This affiliation showcases Mariner's Choice amongst many of the renowned companies and organizations that support SWFL Outdoors, such as Famous Craft Boats, Fischer Marine, Captain Harry's Fishing Supply, West Marine, just to name a few," states Pete Hellwig, Vice President of Mariner's Choice.

### About Mariner's Choice International, Inc.

Mariner's Choice provides high-performance and eco-safe recreational and industrial solutions to the marine industry utilizing leading edge biodegradable technologies. Mariner's Choice products reduce the cost of ownership, operations, and maintenance of marine assets. Each product is tested to exacting standards and performance levels of excellence, while providing the greatest benefit and satisfaction to the recreational and industrial customer. Mariner's Choice "green" products and nano-technology is a timely response to the environmental and health concerns that affect people globally. For more information on the Company, please visit on the Internet at <http://www.marinerschoice.net>.

### Safe Harbor

This press release contains statements, which may constitute "forward-looking statements" within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934, as amended by the Private Securities Litigation Reform Act of 1995. Those statements include statements regarding the intent, belief or current expectations of Mariner's Choice International, Inc., and members of its management as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. Important factors currently known to management that could cause actual results to differ materially from those in forward-statements include fluctuation of operating results, the ability to compete successfully and the ability to complete before-mentioned transactions. The company undertakes no obligation to update or revise forward-looking statements to reflect changed assumptions, the occurrence of unanticipated events or changes to future operating results.

FOR FURTHER INFORMATION contact:

[www.marinerschoice.net](http://www.marinerschoice.net)  
[investor@marinerschoice.net](mailto:investor@marinerschoice.net)

Amie Hingston  
904 425 1234