



Press Release

Source: Mariner's Choice International, Inc.

New Product Introduction – Eco Wash & Wax

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Jacksonville, FL – Mariner's Choice International, Inc. (OTC: [MCII](#) - [News](#)) has introduced its "green" MC Eco Wash-N-Wax product. This new product is simple to use, yet this advanced technology wash & wax product competes in a segment typically not containing many eco-friendly products. While this product has applications in the marine market, core to Mariner's Choice, it allows for additional non-marine growth opportunities.

"Green products continue to gain momentum in virtually all market segments," states Peter Hellwig, Vice President of Mariner's Choice. "While many product categories are fully rounded with alternative green technologies, we continue to find additional technologies applicable to product segments to allow even greater diversification," continues Hellwig. While the MC Eco Wash-N-Wax will be immediately released into the marine market, it has many other non-marine applications to include automotive, RV, industrial and commercial. "We have already delivered our second order this month to a private label partner in the automotive market segment," states Hellwig. The product routinely out-performs other products historically positioned as wash & wax products, with the added benefits of being "green," providing a superior and lasting shine, and having greater deep cleansing capabilities.

This product addition will further enhance MC's ability to provide a full breadth of product technologies available to private label partners. This product allows additional expansion within existing customers to further solidify their dependence on MC and satisfy their expectations.

About Mariner's Choice International Inc.

Mariner's Choice provides high-performance, eco-safe consumer and industrial products utilizing leading-edge biodegradable technologies. Each product is tested to exacting standards and performance levels, with the goal of providing the greatest benefit and satisfaction to our customers. Our "green" products, some of which employ nanotechnology, are a timely solution for the environmental and health concerns that affect people globally. For more information about us, please visit <http://www.marinerschoice.net>.

Safe Harbor

This press release contains statements, which may constitute "forward-looking statements" within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934, as amended by the Private Securities Litigation Reform Act of 1995. Those statements include statements regarding the intent, belief or current expectations of Mariner's Choice International, Inc., and members of its management as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual future results may differ materially from those indicated by such forward-looking statements. Important factors currently known to management that could cause actual future results to differ materially from those indicated in our forward-looking statements include fluctuation of operating results, the ability to compete successfully and the ability to complete before-mentioned transactions. We undertake no obligation to update or revise our forward-looking statements to reflect changed assumptions, the occurrence of unanticipated future events or changes in future operating results.

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