



For Immediate Release

Mariner's Choice participates at IBEX '07

Jacksonville, FL, October 18, 2007 – Mariner's Choice International Inc. (Other OTC: MCII.PK) participated at the International Boatbuilders' Exhibition and Conference (IBEX), October 10-12, 2007, at the Miami Convention Center in Florida.

The three-day annual event showcases products and services catering to the boat building industry, which continues to put out an average of 250,000 new boats each year. Mariner's Choice (MC) was at the show with the team from ComMar Sales, the agency of record for the east coast.

MC showcased the new "Boat Maintenance Starter Kit", which contains six 8 oz. bottles of MC products. The concept was well received by the boat manufacturers, as they saw the opportunity to utilize such a package to add value in their interests in offering turn-key boats to their consumer base. The case has the manufacturer's logo printed to present the kit as a premium gift package for their boat purchasers.

MC also identified an additional distributor with a significant distribution in the Pacific Northwest. Discussions are continuing with positive progress.

During the show, MC attended a seminar conducted by the Environmental Protection Agency titled "Boat Fuel Systems: Designing for Evaporative Emissions and Ethanol-Extended and Low-Sulfur Fuels". There are many issues facing the industry with regulatory changes and changes to accommodate fuel quality concerns. The possibility of increasing the ethanol content from 10% to as much as 20% within the next two years is very real. While these changes will necessitate redesigning the fuel systems for the new boats, the impact on the existing 20 million boats in North America cannot be ignored. This news further validates the need for boaters to use the EPA registered MC-Marine fuel enhancers/catalysts. MC-Marine products will allow the engines to perform as they were designed, and protect the engines from the inherent side effects caused by the new fuels. The cost savings will be realized through lower maintenance costs primarily by preventing damage to marine engines caused by the increased oxygenation and low sulfur levels; as well as fuel efficiencies. In addition, use of MC-Marine significantly reduces emissions.

Mariner's Choice is a global leader in providing eco-safe solutions through leading edge biodegradable technologies. Its primary focus is to provide high performance solutions across all marine industry sectors – recreational and industrial – without compromising performance. Mariner's Choice products reduce the cost of ownership, operations, and maintenance of marine assets. Each product is tested to exacting standards and performance levels of excellence, while providing the greatest benefit and satisfaction to the recreational and industrial customer. Mariner's Choice "green" products and nano-technology is a timely response to the environmental and health concerns that affect people globally. (www.marinerschoice.net)

Forward-Looking Statements

Certain statements contained in the above, are forward-looking statements that involve risks and uncertainties. The statements contained herein that are not purely historical are forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended and Section 21E of the Securities Exchange Act of 1934, as amended. Forward-looking statements deal with the Company's current plans, intentions, beliefs and expectations and statements of future economic performance. Forward-looking statements involve known and unknown risks and uncertainties that may cause the Company's actual results in future periods to differ materially

from what is currently anticipated. Factors that could cause or contribute to such differences include those discussed from time to time in reports filed by the Company with the Securities and Exchange Commission. The Company cannot guarantee its future results, levels of activity, performance or achievements.

For further information contact: **Investment Strategies Tel: 304 523 3980**
Jeremy Hunt, Corporate Consultant **Luke Short, Corporate Consultant**
jhunt@invstragies.com **lshort@invstrategies.com**