



For Immediate Release

Mariner's Choice appoints John Shane as Senior Technical Advisor

Jacksonville, FL, October 11, 2007 – Mariner's Choice International Inc. (Other OTC: MCII.PK) Mariner's Choice has appointed John Shane as Senior Technical Advisor for their MC-Marine product line.

Shane is behind the creation of the proprietary formula that uniquely positions MC-Marine products in the fuel additives market. Shane's keen interest and curiosity was developed over his lifetime with his father, who had spent his career in the global fuel industry. Shane is a graduate of Western University in London, Ontario.

Shane founded Shellbourne Fuels Inc., which manufactures a line of proprietary automotive fuel additives, and he has entered into an exclusive joint venture agreement with Mariner's Choice specifically for the marine line. "To be able to add value to an organization like Mariner's Choice is a tremendous opportunity for me", states Shane. "These are some of the most progressive fuel products available on the market, and they provide benefits that go beyond just improving engine performance. Cost savings are achieved through fuel efficiency and reduced maintenance, as well as, significant environmental benefit of reduced emissions of up to 80% are benefits that cannot be ignored."

Shane continues, "The timeliness of the launch of MC-Marine products is not a coincidence. It is high time that such products be made available in light of the global 'carbon laundering', a term coined by Andrew Simms, a director of New Economics Foundation as he recently discussed the *ecological debt* that is a worldwide concern (source: Reuters, Oct. 5/07). Our motivation is to put these products into the hands of every single company and every individual that operates any type of engine for the greater good."

Shane worked for oil companies over a 12 year period, of which 6 years was spent in Research & Development at Shell Canada. He was a member of the World Petroleum Conference in Japan, China, and Thailand. In 1989, he applied his skills and knowledge to establishing his own manufacturing plant, which supplied exhaust systems for variety of engines for renowned companies such as Caterpillar Worldwide.

Mariner's Choice is a global leader in providing eco-safe solutions through leading edge biodegradable technologies. Its primary focus is to provide high performance solutions across all marine industry sectors – recreational and industrial – without compromising performance. Mariner's Choice products reduce the cost of ownership, operations, and maintenance of marine assets. Each product is tested to exacting standards and performance levels of excellence, while providing the greatest benefit and satisfaction to the recreational and industrial customer. Mariner's Choice "green" products and nano-technology is a timely response to the environmental and health concerns that affect people globally. (www.marinerschoice.net)

Forward-Looking Statements

Certain statements contained in the above, are forward-looking statements that involve risks and uncertainties. The statements contained herein that are not purely historical are forward looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended and Section 21E of the Securities Exchange Act of 1934, as amended. Forward-looking statements deal with the Company's current plans, intentions, beliefs and expectations and statements of future economic performance. Forward-looking statements involve known and unknown risks and uncertainties that may cause the Company's actual results in future periods to differ materially

from what is currently anticipated. Factors that could cause or contribute to such differences include those discussed from time to time in reports filed by the Company with the Securities and Exchange Commission. The Company cannot guarantee its future results, levels of activity, performance or achievements.

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