



**For Immediate Release**

## **Mariner's Choice Signs Private Label Agreement**

**Jacksonville, FL, October 2, 2007 – Mariner's Choice International Inc. (Other OTC: MCII.PK)** Mariner's Choice has signed a private label agreement with a distributor servicing the industrial and automotive markets. This distributor has integrated Mariner's Choice SUPER Wax & Polish into their product line-up. Initial orders of \$10,000 have been fulfilled, of which the majority of the products have already been sold and delivered to their end-user customers. Management anticipates, but cannot provide assurances, that annual orders for the SUPER Wax & Polish through this distributor may reach in excess of \$1.5 million during 2008, as a result of their existing sales, as well as the recent contract that has been entered into by the distributor with one of their key customers.

"Private labeling opens up vast opportunities for Mariner's Choice, as the products have many diverse applications beyond the marine sector," states Peter Hellwig, Vice President of Mariner's Choice. "The distribution channels multiply, when we find applications outside of our own niche markets." Under this private label agreement, the distributor intends to introduce into the automotive sector a number of other advanced technological solutions offered by Mariner's Choice.

Mariner's Choice is a global leader in providing eco-safe solutions through leading edge biodegradable technologies. Its primary focus is to provide high performance solutions across all marine industry sectors – recreational and industrial – without compromising performance. Mariner's Choice products reduce the cost of ownership, operations, and maintenance of marine assets. Each product is tested to exacting standards and performance levels of excellence, while providing the greatest benefit and satisfaction to the recreational and industrial customer. Mariner's Choice "green" products and nano-technology is a timely response to the environmental and health concerns that affect people globally. ([www.marinerschoice.net](http://www.marinerschoice.net))

### **Forward-Looking Statements**

Certain statements contained in the above, are forward-looking statements that involve risks and uncertainties. The statements contained herein that are not purely historical are forward looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended and Section 21E of the Securities Exchange Act of 1934, as amended. Forward-looking statements deal with the Company's current plans, intentions, beliefs and expectations and statements of future economic performance. Forward-looking statements involve known and unknown risks and uncertainties that may cause the Company's actual results in future periods to differ materially from what is currently anticipated. Factors that could cause or contribute to such differences include those discussed from time to time in reports filed by the Company with the Securities and Exchange Commission. The Company cannot guarantee its future results, levels of activity, performance or achievements.

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