



For Immediate Release

Mariner's Choice Enters the **\$14.5 billion** Recreational Vehicle (RV) Industry.

Jacksonville, FL, October 9, 2007 – Mariner's Choice International Inc. (Other OTC: MCII.PK) – Mariner's Choice has signed a private label agreement with BRD Supply Inc. of Bristol Indiana, a distributor that has been in the RV industry since 1991.

The agreement affords Mariner's Choice products an entry into the **\$14.5 billion** RV industry in the U.S (source: Recreation Vehicle Industry Association). Mariner's Choice strategy includes expansion outside of the marine market. RV is a natural extension, as there are many similarities in the product applications. "The timing couldn't have been better for us to partner with Mariner's Choice", states Ron Dempster, President of BRD Supply. "We were looking for a manufacturer who could offer us a full line of eco-safe products to satisfy the need in the industry for "green" products that perform well. Mariner's Choice meets the criteria we had set out in our search, and we are now working in rapid speed to penetrate the market with our own "Dirt Dog" brand. The environmental issues are ever-increasing, and the RV industry, too, is moving towards compliance." Dempster is the past president of the RV Aftermarket Association (RVAA).

BRD has launched an aggressive sales and marketing campaign, and have recently showcased their product line at a series of RV shows and rallies throughout the US. The RV industry has seen a steady increase in popularity, and isn't showing signs of a slow down anytime soon. "The industry has been very buoyant since 2002 with a positive annual growth rate", states Dempster. In 2006, the shipments topped 384,400, the highest level reached in 28 years (source: Recreation Vehicle Industry Association). "BRD is positioned well within the industry with an established distribution channels to market. We will leverage our long-standing relationships and the confidence our customers have in our ability to deliver quality products," said Dempster.

The two companies share similar ideals and philosophy, while bringing together complementary expertise in their respective businesses that make for a powerful partnership. The agreement calls for a purchase projection of \$1 million by the end of 2008, and BRD has already taken initial delivery of \$10,000 of products. The management anticipates, but cannot provide assurances, that with on-going focused effort that BRD has already initiated, the projection set out in the agreement is likely to be achieved.

Mariner's Choice is a global leader in providing eco-safe solutions through leading edge biodegradable technologies. Its primary focus is to provide high performance solutions across all marine industry sectors – recreational and industrial – without compromising performance. Mariner's Choice products reduce the cost of ownership, operations, and maintenance of marine assets. Each product is tested to exacting standards and performance levels of excellence, while providing the greatest benefit and satisfaction to the recreational and industrial customer. Mariner's Choice "green" products and nano-technology is a timely response to the environmental and health concerns that affect people globally. (www.marinerschoice.net)

Forward-Looking Statements

Certain statements contained in the above, are forward-looking statements that involve risks and uncertainties. The statements contained herein that are not purely historical are forward looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended and Section 21E of the Securities Exchange Act of 1934, as amended. Forward-looking statements deal with the Company's current plans, intentions, beliefs and expectations and statements of future economic performance. Forward-looking statements involve known and unknown risks and uncertainties that may cause the Company's actual results in future periods to differ materially

from what is currently anticipated. Factors that could cause or contribute to such differences include those discussed from time to time in reports filed by the Company with the Securities and Exchange Commission. The Company cannot guarantee its future results, levels of activity, performance or achievements.

For further information contact:

Jeremy Hunt, Corporate Consultant
jhunt@invstragies.com
Tel: 304 523 3980

Luke Short, Corporate Consultant
lshort@invstrategies.com