

Mariner's Choice Deploys New Retail Product Display Kiosks

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Jacksonville, FL – Mariner's Choice International Inc., (OTC: [MCI](#) - [News](#)) announced today that the Company has successfully launched a new Product Display Program through its wholesale distributor network and participating retailers. The program, which has been designed to increase product visibility, as well as, increase adoption rates of Mariner's Choice products within retail environments, utilizes transportable, high-quality and high-impact Mariner's Choice branded kiosks to prominently feature and display Mariner's Choice 'Eco-Safe' products.

Mariner's Choice CEO, Amie Hingston, commented, "The New Retail Display Program is our way to make it easy for retail stores to carry our product line without having to compete for a share of the increasingly crowded finite shelf space." She continued, "The timeliness of such a program is having a positive impact. So far, a little more than 2 weeks into the program, we have had nothing but encouraging feedback about the program from our distributors' roster of marinas and retail storefronts."

The New Retail Displays are ideally sized, occupying a small floor space footprint – approximately 2 sq. ft. – that provide retail environments with the flexibility to display Mariner's Choice products in close proximity to comparable product categories or in other locations altogether, such as at the Point-of-Purchase. To date, the Company has already deployed in excess 50 of the displays throughout retail environments in the New England States and Florida, and the Canadian distributor is just launching the program across Canada.



About Mariner's Choice International, Inc.

Mariner's Choice provides high-performance and eco-safe recreational and industrial solutions to the marine industry utilizing leading edge biodegradable technologies. Mariner's Choice products reduce the cost of ownership, operations, and maintenance of marine assets. Each product is tested to exacting standards and performance levels of excellence, while providing the greatest benefit and satisfaction to the recreational and industrial customer. Mariner's Choice "green" products and nano-technology is a timely response to the environmental and health concerns that affect people globally. For more information on the Company, please visit on the Internet at <http://www.marinerschoice.net>.

Safe Harbor

This press release contains statements, which may constitute "forward-looking statements" within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934, as amended by the Private Securities Litigation Reform Act of 1995. Those statements include statements regarding the intent, belief or current expectations of Mariner's Choice International, Inc., and members of its management as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. Important factors currently known to management that could cause

actual results to differ materially from those in forward-statements include fluctuation of operating results, the ability to compete successfully and the ability to complete before-mentioned transactions. The company undertakes no obligation to update or revise forward-looking statements to reflect changed assumptions, the occurrence of unanticipated events or changes to future operating results.

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