



**For Immediate Release**

## **Forging Strong Partnerships is the Key to Success**

**Jacksonville, FL, September 27, 2007 – Mariner’s Choice International Inc. (Other OTC: MCII.PK)** Mariner’s Choice aligns themselves with strategic partners to penetrate the marine market and having an exclusive agency agreement with ComMar Sales, LLC, of Rhode Island is a case in point.

ComMar Sales was established in 1969 to service the marine industry as manufacturers’ representative agency. Over the 38 years, they have proven their value time and time again through their dedication to sales, professionalism, and their strong work ethic. Currently, their team of 16 sales professionals covers the entire east coast, from New England to the Florida Keys.

“We are very excited to add Mariner’s Choice line of products into our mix. Their performance-driven products are something we proudly present to our customer base, which ranges from OEM’s, to marine distributors, to marina owners/operators, and retailers. The fact that all the products are eco-safe is a huge benefit, as the industry is facing more stringent regulations and hefty fines being handed down, not to mention the on-going concerns of the effects of harsh chemicals on the environment and people,” states Norm MacLeod, Vice President of Sales at ComMar.

ComMar presents Mariner’s Choice to their industrial/commercial accounts as a solutions provider to problems where caustic chemicals were traditionally being used. “The synergies between Mariner’s Choice and ComMar are such that identifying opportunities seem virtually effortless. We have been participating in trade and dealer shows together, as well as, have embarked on numerous sales promotion campaigns. Their strong rapport with key clients will serve Mariner’s Choice well. We can only expect significant growth with a partnership like this,” Peter Hellwig, Vice President of Mariner’s Choice notes.

Recently at the 2007 Marine Aftermarket Accessories Trade Show (MAATS) in Las Vegas, Norm MacLeod was named the President of National Marine Representatives Association (NMRA). His appointment is indicative of his dedication and commitment to the industry, as well as, recognition of his professionalism and integrity.

Mariner’s Choice is a global leader in providing eco-safe solutions through leading edge biodegradable technologies. Its primary focus is to provide high performance solutions across all marine industry sectors – recreational and industrial – without compromising performance. Mariner’s Choice products reduce the cost of ownership, operations, and maintenance of marine assets. Each product is tested to exacting standards and performance levels of excellence, while providing the greatest benefit and satisfaction to the recreational and industrial customer. Mariner’s Choice “green” products and nano-technology are a timely response to the environmental and health concerns that affect people globally. ([www.marinerschoice.net](http://www.marinerschoice.net))

### **Forward-Looking Statements**

Certain statements contained in the above, are forward-looking statements that involve risks and uncertainties. The statements contained herein that are not purely historical are forward looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended and Section 21E of the Securities Exchange Act of 1934, as amended. Forward-looking statements deal with the Company’s current plans, intentions, beliefs and expectations and statements of

future economic performance. Forward-looking statements involve known and unknown risks and uncertainties that may cause the Company's actual results in future periods to differ materially from what is currently anticipated. Factors that could cause or contribute to such differences include those discussed from time to time in reports filed by the Company with the Securities and Exchange Commission. The Company cannot guarantee its future results, levels of activity, performance or achievements.

For further information contact **Investment Strategies Tel: 304 523 3980**

**Jeremy Hunt, Corporate Consultant**  
**[jhunt@invstragies.com](mailto:jhunt@invstragies.com)**

**Luke Short, Corporate Consultant**  
**[lshort@invstrategies.com](mailto:lshort@invstrategies.com)**